

29 Nov, 2017
SOFITEL BKC | MUMBAI, INDIA
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SPOT

FORUM

Secure Payment Omni-Digital Transactions

SPOT FORUM – Securing a cashless India

KNOWLEDGE | NETWORK | TRANSACT

SECURE

DOES THIS SOUND FAMILIAR?

PHISHING DDoS
MERCHANT FRAUD
MALWARE IDENTITY THEFT
HACKS SOCIAL ENGINEERING
SPAM VIRUSES

Volume of digital transactions in India in 2016-17 touched 10.9 billion registering a growth of about 55% over 2015-16. However, as digital transactions rise, cyber security concerns of digital payments have also come to the forefront, with the RBI recently warning that at the same time while digital transactions have grown exponentially, the number of cyber frauds involving financial transactions in India increased by about 25%.

The security and regulatory aspects of this growing industry have largely been a hand me down from earlier and more established global payments ecosystems. Securing the ever-increasing number of digital payments channels is going to be a deciding factor in how far this success continues.

The idea for SPOT (Secure Payment Omni-Digital Transactions) Forum has been born out of the need for bringing together security, risk and fraud management professionals from the entire payments and merchants ecosystem on a common platform to discuss, debate and evaluate payment security strategies and technologies, whilst exploring the challenges from frauds.

VALUE PROPOSITION

SPOT Forum has been conceptualized keeping in mind the lack of “One Industry, One Voice and One day” platform for payment security, risk and fraud management professionals in India.

“It will be the only dedicated platform that sits at the intersection of digital payments, e-commerce, security, risk and fraud.”



WHO ATTENDS

- Banks
- Retailers & E-Tailers
- Relevant Govt. Authorities
- Telcos
- Financial Institutions
- Payment Providers
- Card Networks
- Legal Experts
- Processors
- Anti-Fraud Solutions Providers



- CXO's
- Director's
- Business Heads
- IT
- Information Security
- Payments
- Fraud
- Risk Management
- Cyber Security
- Digital Banking

WHY ATTEND



Learn how to manage security, risk and fraud in an increasingly digital environment



Over 250 information security leaders, payment innovators and merchants present on one platform



Learn from industry peers and find out about latest cutting edge payment security tools



Only dedicated platform in India connecting merchants, banks, processors, anti-fraud solutions providers, legal experts, alternative payment providers, card networks and others



Meet, discuss and debate with global payment industry leaders



**ENERGISE
ENGAGE
EXPERIENCE**



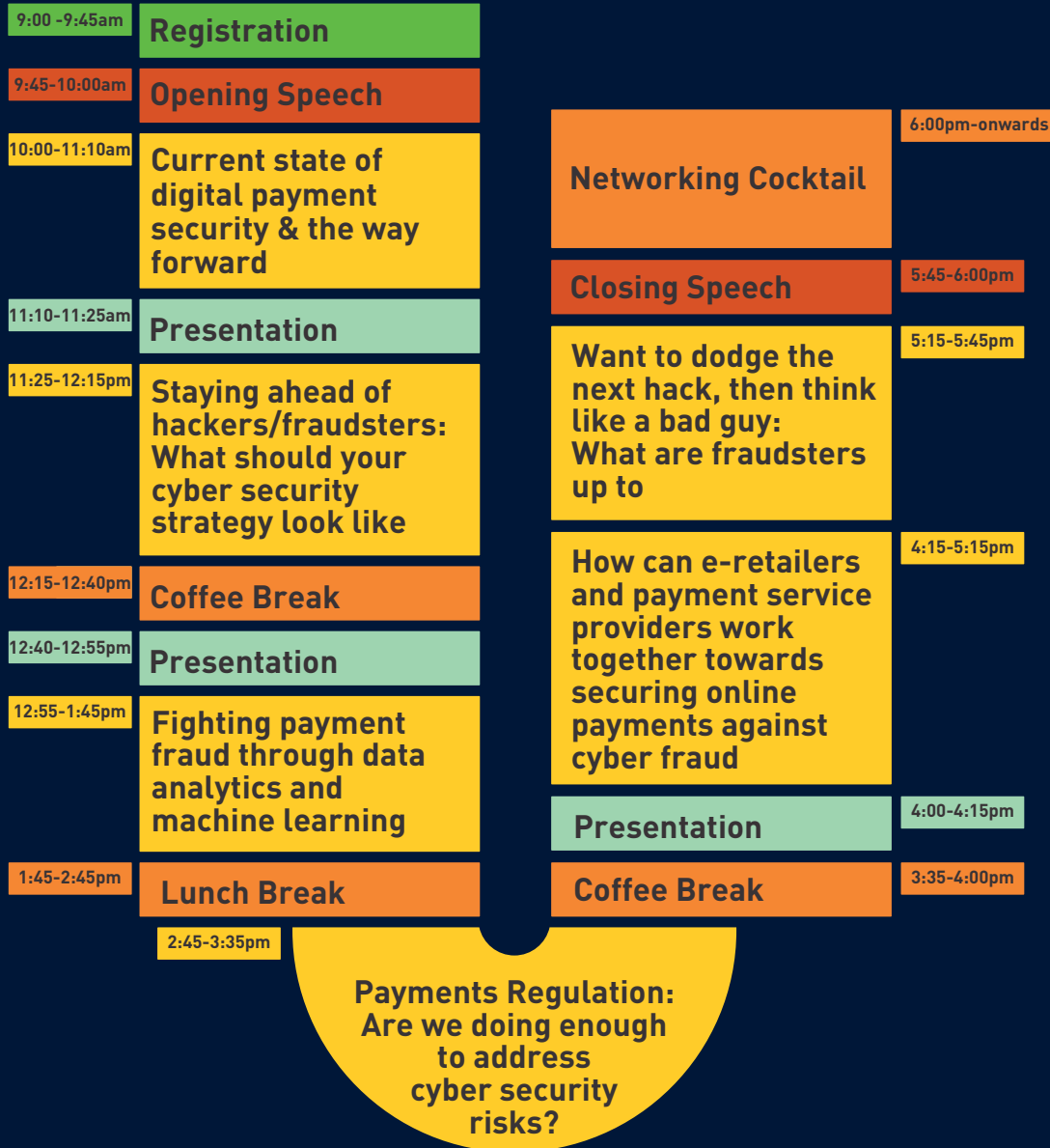
Select snapshots from our previous event



**SHOWCASE
NETWORK
DISCOVER
LAUNCH**

SPOT 2017 AGENDA

Sofitel BKC, MUMBAI
29 Nov, 2017



- Registration
- Opening / Closing Speech
- Panel Discussion
- Presentation
- Networking Breaks

KEY THEMES

Digital Payments	Fraud & Security	Regulation
Future Technologies (Blockchain, Biometrics etc.)	Data & Analytics	E-Commerce

* Kindly note this is a tentative agenda, which is subject to change

WHY SPONSOR

SPOT is a unique opportunity to advance your company's position in the digital payment sector. Your brand, your message, your expertise showcased in front of 250+ senior level security, risk and fraud management professionals from the digital payments and merchant ecosystem.



Unique Face-to-Face Access

Make valuable business connections and engage face-to-face with top industry professionals



Focused Transactional Business Platform

Designed for decision makers only. We make sure we qualify our attendees and only invite key decision makers.



Shorten Sales Cycle

Ask yourself few questions "How much do you spend travelling to meet potential clients?" What is one contract worth at this forum versus investing in sponsoring this forum.



Exposure & Branding

Lean on our marketing capabilities, through direct marketing campaigns, digital and social media and showcasing your products to digital payments and e-commerce industry leaders.



Meet new clients while keeping in touch with existing ones

Generating new business is key while maintaining existing relationships.

PARTICIPANT TESTIMONIALS



Well researched and curated content

Right topics, Right panel members, Right discussion



Meeting the influencers

An event to meet most influential people in the industry



Unbeatable Networking

Enjoyable well organised event with great panels, relaxed environment and phenomenal networking opportunities.



Elite Level Executives:

Quite an impressive level of participants. We met speakers face to face, whom we otherwise aspire to meet.



Professional Approach

Organiser has a professional and global approach towards events.

GET IN TOUCH



Rohit Dewan -
Project Director
M: +91-9811152332
E: rohit@threefold.in



Raghav Shankar -
Event Sales
M: +91-9599881027
E: raghav@threefold.in



Harpreet Singh -
Event Sales
M : +91-9599881028
E: harpreet@threefold.in

About the Organiser

THREEFOLD is a modern B2B events organiser driven by the passion to leverage best practices across data analytics, segmented marketing, curated content and research to deliver highly targeted and professional events.



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29 Nov, 2017 Sofitel BKC, Mumbai

To learn more visit www.spotforum.in